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FOR MORE INFORMATION:

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Watermill Express® featured on American Airlines

*Co-CEO Lani Dolifka interviewed on Sky Radio;
Broadcast can be heard throughout the month of February.*

Brighton, Colo. – February 7, 2008 – Watermill Express, the nation's largest drive-up vendor of pure drinking water, is currently being featured on Sky Radio's health segment.

Sky Radio is the number one producer of talk shows in the sky and on the web and airs on some of the largest airlines in the world. The purpose of Sky Radio is to produce high-quality business and technology programming which educates, informs and entertains airline passengers.

American Airlines, which serves over 54 million business travelers per year, is currently airing the interview between host Dennis Michael and Lani Dolifka as part of its in flight entertainment. Watermill Express appears in the health segment because of its commitment to reduce disposable bottle waste.

The interview covers various topics including: the history of Watermill Express, the company's environmental benefits, and the overall cleanliness of its water.

"Most people who make use of bottled water are concerned about the environment, that's why they're careful about their water in the first place," Michael said. "But using bottled water has an environmental cost, plastic bottles for example, but {Dolifka} has another approach."

Watermill Express provides an environmentally friendly alternative to bottled water by promoting reusable containers. This process has prevented the waste of an estimated 500 million disposable water bottles. The use of reusable containers also allows for Watermill Express customer's to purchase water at a fraction of the price they would pay for pre-packaged bottled water.

The interview can be heard in its entirety on American Airlines flights or at www.skyradionet.com

About Watermill Express:

Watermill Express is the nation's largest provider of drive-up, pure drinking water. Founded 24 years ago, in Brighton, Colorado, the company serves about 100,000 customers daily in the existing 1,200 corporate and franchised locations. Customers supply their own containers and purchase one, three or five gallons of water for an average price of 25¢ per gallon. In comparison to over-the-shelf water cost, Watermill Express customers save approximately 96%, based on 20 oz. bottles of water at \$1 each.

Watermill Express is an environmentally friendly alternative to pre-packaged water. By promoting reusable containers, the company has prevented the waste of an estimated 500 million disposable water bottles.

As the innovator of the pure drinking water concept, Watermill Express is the first in the nation to utilize a daily 29-step quality control checklist, surpassing even the most rigorous state inspection requirements. The company is present in nine states and currently offers franchise opportunities in 10 additional states.

For more information call 1-800-487-9643 or visit www.watermillexpress.com