

**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION:**  
**Matt Reinick**  
[mreinick@watermillexpress.com](mailto:mreinick@watermillexpress.com)

## **Watermill Express® Provides Water for the Jump Rope for Heart Event**

Brighton, Colo. – March 30, 2009 – Watermill Express, the nation's largest drive-up vendor of pure drinking water, provided 100 gallons of water to over 900 participants in the Jump Rope for Heart Event at Boggus Stadium in Harlingen, Texas.

Watermill Express handed chilled water to 900 students and faculty from 17 Harlingen elementary schools during the event. Watermill Express also donated five bicycles and 20 reusable water bottles to students who raised the most money for the American Heart Association.

The Jump Rope for Heart is a national educational fund raising program that teaches elementary school students the importance of physical activity in order to maintain a healthy lifestyle. Money raised at the event goes to support lifesaving heart and stroke research.

The American Heart Foundation uses this program to increase physical activity among elementary aged children. Regular periods of moderate or physical activity enhance the health, academic performance and attitudes of children in the classroom

### **About Watermill Express:**

Watermill Express is the nation's largest provider of drive-up, pure drinking water. Founded 25 years ago in Brighton, Colorado, the company serves over 100,000 customers daily in the existing 1,200 corporate and franchised locations. Customers supply their own containers and purchase one, three or five gallons of water for an average price of 35¢ per gallon. This is a savings of nearly 95% when compared to a typical 20 oz. bottle of water selling off-the-shelf at \$1.00 per bottle.

Watermill Express is an environmentally friendly alternative to pre-packaged water. By promoting reusable containers, the company has prevented the waste of an estimated 500 million disposable water bottles.

As the innovator of the drive-up pure drinking water concept, Watermill Express is the first in the nation to utilize a daily 29-step quality control checklist, surpassing even the most rigorous state inspection requirements.

For more information call 1-800-487-9643 or visit [www.watermillexpress.com](http://www.watermillexpress.com)